



New technology exclusively from Tanita.

The MC780MA Multi Frequency Segmental Body Composition Analyser is perfect for providing an instant analysis of a client's health and fitness status and monitoring their progress over time.

The MC780MA has been designed to be a an interactive unit where clients can step on and take a measurement without specialist assistance. A full **segmental** body composition analysis is performed in less than 20 seconds. The dual display clearly shows the measurement data and detailed segmental analysis in an easy-to-read illustrative format.

The measurement results are automatically stored on an SD Card, sent to a PC or transferred to a printer to generate a consultation sheet for further discussion.

Goals for weight and body fat can also be set using the 'goal setter' mode to increase motivation and demonstrate progress of any weight or fitness program. All the user data can be stored and used for detailed trend analysis using GMon Health Monitor Software.

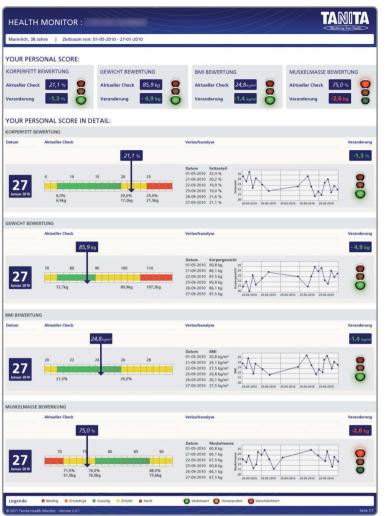


Key features

of the MC780MA

- Multi-frequency segmental body composition analyser - 3 frequencies providing highly accurate whole body and segmental measurements
- 2. Easy-to-use the interactive console has been designed to guide the user through their personal data input without specialist assistance. The console can also be reversed for confidential readings or when large obese clients step on.
- **3.** The dual LCD display highlights the body composition measurements in a clear easy-to-understand format.
- **4.** The in-built SD card facility allows data (CSV format) to be automatically collected and downloaded at convenience.
- 5. The client ID feature allows continuous measurement data to be collected for each client. The feature also allows large data sets to be collated for research studies effortlessly.
- Any printer with Pictbridge can be connected directly to the MC780 to enable consultation sheets to be printed immediately after a measurement has been taken.
- 7. The MC780MA is compatible with GMon Health Monitor software allowing full database management and progress reports.
- **8.** Modular 3-part system for fuss-free installation, maintenance and transport











GMon Health Monitor software

The GMON software automatically collects measurement data and offers a whole package of benefits including:

- Wireless connectivity from your MC780MA to a Windows tablet or PC via Bluetooth Adapter
- Generate easy-to-understand graphic consultation sheets for a full consultation.
- Store client data on a database and use for trend analysis for long term assessments

- Input additional data including blood pressure, waist circumference and pulse readings for a full medical assessment
- Link to data collected from other
 Tanita devices such as the AM180
 Accelerometer to correlate physical activity with changes in body composition.
 A complete lifestyle analysis.
- Calculates personal health risk categories in a clear simple format
- Allows goal setting for key body composition variables



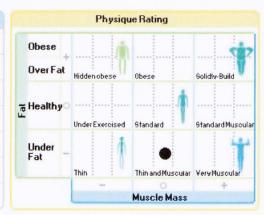
Body Composition Analyzer

MC-780



Details

	Result	Desirable	Target	
(1) Weight	64.2 kg	54.7-73.7kg	kg	kg
Fat %	20.6 %	21.0-32.9%		
Fat Mass	13.2 kg	13.6-25.0kg	kg	kg
Muscle Mass	48.4 kg	40.8-51.7kg		
Bone Mass	2.6 kg			
BMI	21.7	18.5-24.9		
Metabolic Age	18			

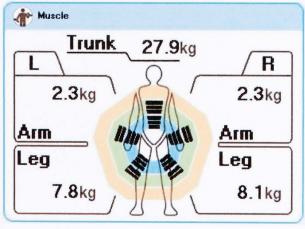


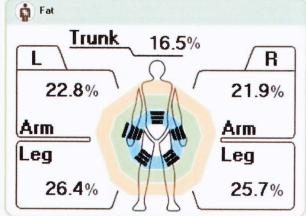
TBW BMR VFR



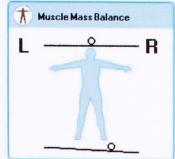


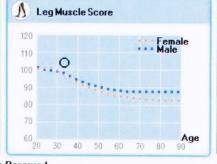
Segmental Analysis





Balance





	1	BIA Information					
		5kHz	50k	Hz	250kH	lz	Phase Angle
H-L	669.9	-24.1	604.4	-57.1	544.4	-60.0	-5.4
RL	254.6	- 10.4	226.1	-21.8	7.405	- 17. 1	-5.5
LL	258.0	- 10.4	2.29.2	-21.9	201.1	- 18. 1	-5.5
BH	386.4	- 13.2	E.84E	-35.1	311.1	-42.2	-5.7
LH	388.1	- 12.6	352.9	-33.6	3 17.2	-41.6	-5.4
L-L	5 14.1	-20.9	456.7	-44.1	4 12.7	-35.2	-5.5

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Comprehensive analysis in **seconds**

This latest addition to the Tanita family of professional products brings fast, accurate results in seconds. The information is essential for providing a personalised and in-depth consultation on all aspects of body composition. The ability to register users and track their progress is also an invaluable tool in demonstrating the effectiveness of any weight loss or fitness program.

Client Profile

The personal data input and an ID number consisting of a maximum of 16 alpha numeric digits.

Core Body Composition Details

Shows the core components of body composition. The data is represented in kg and % formats to provide a clear picture of their health and fitness status. The Desirable Range indicates general healthy ranges whereas the Target is pre-set by the professional to act as a motivator.

BMR / VFR / TBW Analysis

The Basal Metabolic Rate shows the number of calories required to keep the body functioning when at total rest. This is further supported by a chart showing the effectiveness of burning calories.

Visceral Fat is the harmful fat in the abdominal area. The rating indicates whether the level is within the healthy range. Measuring levels of body water is especially important for patients, the elderly, children and athletes.

Total Body Water shows the weight and % of water in the body. This is further divided into extra cellular and intra cellular water levels. The ECW/TBW ratio shows the relationship between extra cellular water and total body water. The optimal level is considered to be around 40%.

Physique Rating

Physique rating assesses muscle and body fat rating into 9 body types. As activity levels change over time the balance of body fat and muscle will alter which will change the user's overall physique

Segmental Analysis

The segmental readings provide indepth information for each arm, leg and the trunk area. By comparing the results to average readings shown with the shaded areas, the user can instantly see how their own fat and muscle levels compare.

Muscle Mass Balance

Shows the balance of muscle between the left and right side of the body.

Leg Muscle Score

A score is given to the user's physical condition, and plotted against average healthy values for gender and age. The score is based on the user's leg muscle mass divided by their body weight. e.g. a healthy 20-25 year old should achieve a score of 100.

Body Fat Distribution

The ratio of upper to lower body fat is calculated, and plotted against average healthy values for gender and age.

Reactance Resistance and Phase Angle Readings

The Reactance Resistance table indicates measurements for the impedance flow at each of the 3 multi frequency signals. Phase Angle is also shown. H-L = Hand - Leg, RL = Right Leg, LL = Left Leg, RH = Right Hand, LH = Left Hand,

	MDD: CLASS IIa		
	NAWI : CLASS III 240V AC (50/60Hz)		
	240V AC (50/60HZ) 18VA		
Measurement System Measurement Frequency Measurement Current Electrode Materials Measurement Part Measurement Range Accuracy at First Calibration	Multi-Frequency 8 Electrode 5kHz / 50kHz / 250kHz 90MA or less Feet : Stainless steel / Handgrips : plated Whole body / Right arm / Left arm / Right leg / Left le 75.0 - 1,500.0Ω(0.1Ω increments) ±2%		
Measurement System Maximum Capacity Minimum Graduation Accuracy at First Calibration	Strain Gauge Load Cell 270kg (Including Preset tare value) 0.1kg ±0.2kg		
	Dual LCD screen		
	USB B-type connector (Device) RS-232C USB mini-B (for Pictbridge printer) SD card ^{*3}		
Temperature range Relative humidity	5-35°C 30-80% (without condensation)		
	15.5kg		
Platform Product Height	360 mm x 360 mm x 94 mm 1165 mm		
Clothes Weight Serial No. Gender Body Type Age Height	O - 10.0kg (0.1kg increments) within 16 digits Female / Male Standard / Athletic* 5 - 99 years 90.0 - 249.9cm (0.1cm increments) 4-55%(1% increment)		
ID Gender Body Type Age Height Clothes Weight Whole Body Analysis Weight Fat % Fat Mass Fat Free Mass *4 Muscle Mass BMI Bone Mass *2 Metabolic Age *2 Basal Metabolic Rate*2 Visceral Fat Rating *2 TBW TBW % ECW *2 ICW *2 ECW / TBW *2	within 16 alphanumeric characters Female / Male Standard / Athletic *1 5 - 99 years 90.0 - 249.9cm (0.1cm increments) 0 - 10.0kg (0.1kg increments) 0~270.0kg (0.1kg increments) 1.0 - 75.0% (0.1% increments) (0.1kg increments) (1kcal / 1kJ increments) (0.1kg increments) (0.1kg increments) (0.1kg increments) (0.1kg increments)		
	Measurement Frequency Measurement Current Electrode Materials Measurement Part Measurement Range Accuracy at First Calibration Measurement System Maximum Capacity Minimum Graduation Accuracy at First Calibration Temperature range Relative humidity Platform Product Height Single measurement Clothes Weight Serial No. Gender Body Type Age Height Target Body fat % ID Gender Body Type Age Height Clothes Weight Clothes Weight Whole Body Analysis Weight Fat % Fat Mass Fat Free Mass *4 Muscle Mass BMI Bone Mass*2 Metabolic Age*2 Basal Metabolic Rate*2 Visceral Fat Rating*2 TBW TBW % ECW*2 ICW *2		

(0.1kg increments) -4 - +4 (1 increments) Muscle Mass Muscle Mass Rating*2 Fat % (0.1% increments) Fat Mass*4 (0.1kg increments) Fat Rating*2 -4 - +4 (1 increments)

Body Balance Evaluation

Physique Rating *2 Muscle Mass Balance*2 Leg Muscle Score*2

Others

Bioelectrical data Reactance / Resistance / Phase Angle

^{*3} Compatiable with SD and SDHC memories cards
*4 The result can be viewed in GMON in MC980/ MC180 format, or outputed in CSV format in SD card



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^{*1} Athletic mode can be selected only 18-99 years old

^{*2 18-99} years